



BIANCA ALEXANDER, ESQ.

CAREER SUMMARY: Emmy-award winning anchor and producer of eco-conscious, health-oriented, multi-platform television programming and stories.

EDUCATION AND HONORS

- **2011 GREEN MEDIA VISIONARY AWARD**
- **2010 EMMY**, Midwest/Chicago; **2011 EMMY NOMINEE**
- **2010 AHCJ Excellence in Health Journalism**
- **2009 Broadcast Health Journalism Fellow**, U.S.C. Annenberg
- **2009 Ethnic Media Fellow**, Association of Health Care Journalists
- **University of Virginia, J.D.**, 1996, Licensed D.C. Bar 1997
- **Princeton University, B.A.**, Spanish/French; Sorbonne Université, Paris, France, 1993

WORK EXPERIENCE

ANCHOR, PRODUCER. SOUL OF GREEN (FOX/WFLD Chicago) 2/09-present. Correspondent and producer of news program highlighting people of color in the green and environmental justice movements; Awarded 2009 Annenberg Fellowship for story on Food Deserts, 2010 Excellence in Health Journalism Award, a 2010 Chicago/Midwest EMMY and a 2011 Chicago/Midwest EMMY nomination.

ANCHOR, PRODUCER. CONSCIOUS LIVING TV. 3/06-present. Correspondent and Exec. Producer of lifestyle show (now in 6th season) covering green news; currently airing on taxi cab tv screens in NY, Chicago, San Francisco, Boston, Las Vegas and Kansas City. Conducted hundreds of live to tape and teleprompter wraps, interviews (including A-list/red carpet), on-location guerrilla reporting and voice over narration. Featured on the cover of April 2008 Black Enterprise Magazine for green television reporting.

WRITER. Mindful Metropolis Magazine. 3/10-3/11. Monthly news magazine dedicated to Chicago's conscious community. Writer of a monthly "Soul of Green" column documenting my journey towards a more healthy, conscious way of life.

WRITER. Extra Newspaper. 10/10-7/11. Weekly newspaper dedicated to Chicago's Hispanic community. Writer of a monthly "Conscious Living" column providing tips on everyday sustainable living.

ANCHOR/HOST, ABC-15 PHOENIX. SONORAN LIVING LIVE. 3/06. Guest anchor and host on top-rated daily morning news and lifestyle show in Phoenix, Arizona. Appearances secured highest market ratings for season.

GREEN LIVING EXPERT/HOST, ABC, NBC, WGN. 2006-present. Hosted dozens of live TV news segments to 250,000+ viewers each on network affiliates across the country. Originally produced segments on simple, eco-friendly lifestyle tips were some of the networks' highest-rated guest segments.

ANCHOR, PRODUCER, RED ROCK TV-17 CABLE. CONSCIOUS PLANET. 2006-07. Local green travel/conscious news show in Sedona, Arizona. Covered the best in green hotels, spas, outdoor adventures and healing for 4.5MM+ viewers.

ANCHOR, TV ONE CABLE NETWORK. CAN YOU DIG IT? 2005-2006. Anchored two seasons of weekly gardening makeover TV show available to 70Million+ viewers. Live to tape on-location shoots in gardens and green spaces around the country from L.A. to Atlanta.

ANCHOR/THE LEFKOE HEALING METHOD DVD. 2005. Solo-anchored best-selling 8-hour DVD series on overcoming fears. Over 250,000+ copies sold worldwide.

ANCHOR/NARRATOR, LIFETIME TV CABLE NETWORK. KICK OFF YOUR SHOES ACROSS AMERICA. 2003-2004. Dynamic host of national traveling makeover show on-location in Philadelphia, Chicago, L.A., Atlanta & Denver. Highest rated Lifetime show at the time.

CO-CEO, CREATIVE DIRECTOR, CONSCIOUS PLANET MEDIA. 01/06-Present. Director of full-service green media company specializing in producing highly-rated original TV, Film and multi-platform series and news content in the areas of health, sustainability and social justice.

DIRECTOR, BUSINESS AFFAIRS, PARAMOUNT STUDIOS. 12/01-03. Negotiated international television distribution, licensing and production deals for major motion picture studio in Hollywood.

LANGUAGES. ASSOCIATIONS.

Spanish, French (written and spoken).
National Association of Black Journalists, AHCJ, Social Venture Network

ON-CAMERA RESUME

POSITION

CORRESPONDENT
ANCHOR/HOST
ANCHOR/HOST
HOST/ANCHOR
CORRESPONDENT

HOST

NETWORK

HOST

HOST

HOST

ANCHOR/PRODUCER

GUEST HOST

GUEST HOST

ENTERTAINMENT REPORTER

SHOW/NETWORK

SOUL OF GREEN on NEXT TV/Fox, my50

CONSCIOUS LIVING TV.com

SOUL OF GREEN.com

SONORAN LIVING LIVE/ABC-17

ABC-PHOENIX, SAN FRANCISCO,

NBC-SEATTLE, MIAMI, WGN/ABC-CHICAGO

CAN YOU DIG IT/TV ONE

KICK OFF YOUR SHOES AMERICA/LIFETIME TV

THE NEXT DONALD TRUMP/TV GUIDE CHANNEL

HERE AND NOW/K-CAL 9

ONE/COMCAST

MOVIE AND A MAKEOVER/USA

HOW TO LIVE LIKE A STAR/FOX

ENTERTAINMENT & SPORTS/ENTSPOTV

LIVE EVENTS

EMCEE/PRODUCER

EMCEE/PRODUCER

EMCEE

LATINO FASHION WEEK-CHICAGO

VERT COUTURE GREEN FASHION SHOW

TENNIS OPPORTUNITY PROGRAM FUNDRAISER

COMMERCIALS/INFOMERCIALS

HOST, NARRATOR

HOST/INSTRUCTOR

LIVE!

HOST

HOST

THE LEFKOE HEALING METHOD DVD SERIES

RUSSELL SIMMONS' YOGA

B.E.T. 70'S SOUL CINEMA

NATURE'S WONDER SKINCARE

VOICE OVER

HOST/NARRATOR

HOST/NARRATOR

HOST/NARRATOR

HOST/NARRATOR

NARRATOR

PROMO

CONSCIOUS LIVING TV

SOUL OF GREEN

CAN YOU DIG IT/TV ONE

KICK OFF YOUR SHOES AMERICA/LIFETIME TV

THE MAY COMPANY VOICE MAIL

ON-CAMERA TRAINING

TV HOST/ANCHOR TRAINING

TELEPROMPTER WORKSHOP

CAMERA

ACTING FOR CAMERA

TV/FILM

ID BROADCAST, L.A.

GLENDA SHAW PRODS., L.A. PROFESSIONAL ON-

PAUL RYAN STUDIOS, L.A.

THE ACTOR'S EDGE

ERICKSON AGENCY, D.C.

ADDITIONAL SKILLS

ON CAMERA

SPORTS

TELEPROMPTER, LIVE TO CAMERA, V.O.

YOGA, SALSA, SNOWBOARDING, BIKING