



BIANCA ALEXANDER, ESQ.

www.BiancaAlexander.tv

CAREER SUMMARY: Dynamic, bilingual, Ivy-league educated TV Host/Anchor with successful seven-year track record for delivering high ratings on cable, network and internet news and lifestyle programs

EDUCATION AND HONORS.

- **Broadcast Health Journalism Fellow, U.S.C. Annenberg School of Communications**
- **University of Virginia, J.D., 1996, Licensed D.C. Bar 1997**
- **Princeton University, B.A., Spanish/French; Sorbonne Université, Paris, France, 1993**

WORK EXPERIENCE.

ANCHOR, CONSCIOUS LIVING TV. 2/06-present. Host and co-producer of online lifestyle show (now in 5th season) covering latest green living news. Conducted hundreds of successful live to tape and teleprompter intros/wraps/throws, compelling interviews, aggressive on-location reporting and voice over narration. Featured on cover of Black Enterprise in April 2008 for excellence in green reporting/coverage.

ANCHOR. SOUL OF GREEN. 2/09-present. Host and producer of online TV news program highlighting under-reported stories in green, urban and environmental justice movements. Awarded U.S.C. Annenberg Fellowship for story on "The Color of Health".

ANCHOR/HOST, ABC-15 PHOENIX. SONORAN LIVING LIVE. 2/06. Guest anchor and host on top-rated daily morning news and lifestyle show in Phoenix, Arizona. Appearances secured highest market ratings for season.

GREEN LIVING EXPERT/HOST, ABC, NBC, WGN. 2006-present. Hosted dozens of live TV news segments to 250,000+ viewers each on network affiliates in San Francisco, Chicago, Seattle, Miami, and Phoenix markets. Segments on simple, eco-friendly lifestyle tips were some of the networks' highest-rated guest segments.

ANCHOR, PRODUCER, RED ROCK TV-17 CABLE. CONSCIOUS PLANET. 2006-07. Local green travel show providing coverage on conscious news in Sedona, Arizona. Covered the best in green hotels, spas, outdoor adventures and healing for 4.5MM+ viewers.

ANCHOR, TV ONE CABLE NETWORK. CAN YOU DIG IT? 2005-2006. Anchored two seasons of weekly gardening makeover TV show available to 70Million+ viewers. Live to tape on-location shoots in gardens and green spaces around the country from L.A. to Atlanta.

ANCHOR/THE LEFKOE HEALING METHOD DVD. 2005. Solo-anchored best-selling 8-hour DVD series on overcoming fears. Over 250,000+ copies sold worldwide.

ANCHOR/NARRATOR, LIFETIME TV CABLE NETWORK. KICK OFF YOUR SHOES ACROSS AMERICA. 2003-2004. Dynamic host of traveling makeover show on-location in Philadelphia, Chicago, L.A., Atlanta & Denver. Highest rated Lifetime show at the time.

CREATIVE DIRECTOR, CONSCIOUS PLANET MEDIA. 12/02-Present. Director of full-service green media company specializing in producing highly-rated original TV/film content.

AWARDS. Association of Health Care Journalists, 2009 Ethnic Media Fellow

LANGUAGES. Spanish, French (written and spoken).

SKILLS. Live teleprompter, Voice Over Narration, On-location shooting

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ON-AIR RESUME

POSITION

ANCHOR/HOST
ANCHOR/HOST
HOST/ANCHOR
CORRESPONDENT

HOST
HOST
HOST
HOST
ANCHOR/PRODUCER
GUEST HOST
REPORTER
GUEST HOST

SHOW/NETWORK

CONSCIOUS LIVING
SOUL OF GREEN
SONORAN LIVING LIVE/ABC-17
ABC-PHOENIX, ABC-SAN FRANCISCO,
NBC-SEATTLE, WGN/NBC-CHICAGO, NBC-MIAMI
CAN YOU DIG IT/TV ONE NETWORK
KICK OFF YOUR SHOES AMERICA/LIFETIME TV
THE NEXT DONALD TRUMP/TV GUIDE CHANNEL
HERE AND NOW/K-CAL 9
ONE/COMCAST
MOVIE AND A MAKEOVER/USA
ENTERTAINMENT & SPORTS/ENTSPOTV
HOW TO LIVE LIKE A STAR/FOX

LIVE EVENTS

EMCEE/PRODUCER
EMCEE/PRODUCER
EMCEE

LATINO FASHION WEEK-CHICAGO
VERT COUTURE GREEN FASHION SHOW
TENNIS OPPORTUNITY PROGRAM FUNDRAISER

COMMERCIALS/INFOMERCIALS

HOST, NARRATOR
HOST/INSTRUCTOR
HOST
HOST

THE LEFKOE HEALING METHOD DVD SERIES
RUSSELL SIMMONS' YOGA LIVE!
B.E.T. 70'S SOUL CINEMA
NATURE'S WONDER SKINCARE

VOICE OVER

HOST/NARRATOR
HOST/NARRATOR
HOST/NARRATOR
HOST/NARRATOR
NARRATOR

CONSCIOUS LIVING TV
SOUL OF GREEN
CAN YOU DIG IT/TV ONE
KICK OFF YOUR SHOES AMERICA/LIFETIME TV
THE MAY COMPANY VOICE MAIL PROMO

ON-CAMERA TRAINING

TV HOST/ANCHOR TRAINING
TELEPROMPTER WORKSHOP
ON-CAMERA
ACTING FOR CAMERA
TV/FILM

ID BROADCAST, L.A.
GLENDA SHAW PRODS., L.A. PROFESSIONAL
PAUL RYAN STUDIOS, L.A.
THE ACTOR'S EDGE
ERICKSON AGENCY, D.C.

ADDITIONAL SKILLS

LANGUAGES
ON CAMERA
SPORTS

SPANISH, FRENCH
TELEPROMPTER, LIVE TO CAMERA, V.O.
YOGA, SALSA, SNOWBOARDING, BIKING